



Andy Warhol Pop Art for Everyone 2014

Mother's Day

10 May - 11 May 2014

Pera Kids

Age 4-12

Designs of the Future with Mum

Mothers and children explored the work of one of American pop culture's most iconic names, Andy Warhol, through the exhibition *Andy Warhol Pop Art for Everyone*. Following in Warhol's footsteps, children examined products of popular culture and designed their own pop art products. This product could be a new object, from toys to a silver cloud – anything was possible. According to the products created, children could also design packaging and labels. Additionally, children had the opportunity to design Mother's Day cards with a variety of materials.

"A Pop Adventure: Uncle Andy" - Children's Reading Session by James Warhola

11 May 2014

Pera Kids

Age 7-12

Andy Warhol's nephew James Warhola gave a reading from his book for children, *Uncle Andy's, A Faabbbulous Visit with Andy Warhol*. The book was released by Putnam Publishing in 2003 and won the prestigious International Reading Association's Award for Best Children's Non-Fiction Picture Book of the following year.

The story recounts from James's memory, one of his family's visits to his uncle's house in New York City during the summer of 1962. It was Warhol's most important breakout year, when he introduced the world to his Campbell's Soup Can portrait. The book also shows two lifestyles that couldn't be more different. Paul, who is Andy's oldest brother works as a junkman, has seven kids and lives in the countryside outside of Pittsburgh. Andy, living with his mother and 25 cats named Sam, is a very successful artist who owns his own townhouse in New York City. One day, Paul and his family load up the old station wagon, drive several hours and show up unannounced at Andy's doorstep. According to James, this is nothing unusual since Uncle Andy and Bubba, his grandmother "just love surprises." Through James's seven-year-old eyes, the reader gets a unique viewpoint of the Pop Art world of Andy Warhol. He describes the house as a giant amusement park full of carousel horses, antiques and all kinds of 'neat' art. James Warhola wanted to accomplish two things through his book, *Uncle Andy's*. First, to show a side of Andy Warhol that few people realized and second, to convey an important message that he had learned early on and that is, 'That art can be anything and is all around us all of the time.' James Warhola continues to write and illustrate books for children in the Hudson River Valley area of upstate New York.



Youth and Sports Day 17 May 2014

Pera Young

Age 15+

Warhol Totes

To celebrate Youth and Sports Day Pera Learning organized a special program on Saturday the 17th of May, 2014. In conjunction with the *Andy Warhol, Pop Art for Everyone* exhibition, the workshop was organized for participants aged 15+. Under the guidance of artist Gülfidan Özmen, participants had the opportunity to explore the work of one of America's most iconic names, Andy Warhol, whose silk-print series was exhibited for the first time in Turkey. Then participants inspired by Warhol's prints created their own colour screen print designs on a tote bag.

Andy Warhol: Factory

18 May - 07 June 2014

Pera Learning organized a workshop program designed for ages 4-14, in conjunction with the *Andy Warhol Pop Art for Everyone* exhibition, one of the most iconic names in American pop culture. The *Andy Warhol: Factory* program offered the opportunity for participants to explore the Warhol exhibition and then take part in different workshops using a variety of materials and techniques.

Pera Kids

Age 4-6

Endangered Animals

Exhibited were images of animals such as pandas, zebras, and butterflies. Students chose an animal species and created their own sculpture from clay and then painted it.

Fruit Pop

After looking at pictures of fruit, children first had the opportunity to draw and then created their own pop collages from coloured papers.

Age 7-14

My Pop Portrait

Inspired by Andy Warhol's colourful portraits, children used cut outs from magazines and their own drawings to create a pop portrait. Then they duplicated this portrait in the 80s pop art style.

Designs of the Future

Following in Andy Warhol's footsteps, children examined products of popular culture and designed their own pop art product. This product was a new object, and could be a toy to a silver cloud – anything was possible. Additionally, according to the products created, children also designed packaging and labels.



Andy Warhol: Warhol Totes
19 July 2014

Pera Young
Age 15+

Pera Learning, in conjunction with the *Andy Warhol, Pop Art for Everyone* exhibition organized the Warhol Totes workshop for the 15 + age group.

Under the guidance of artist Gülfidan Özmen, participants had the opportunity to explore the work of one of America's most iconic names, Andy Warhol, whose silk-print series were to be exhibited for the first time in Turkey. Then, participants, inspired by Warhol's prints, printed their own colour screen print designs onto a tote bag.